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Essa *tendência* ganha um novo caráter na medida em que a implantação de centros culturais, que implicam novo uso do solo seguido de novo tratamento dos espaços urbanos, coopera na *constituição* de uma outra paisagem, redefinindo a imagem da área no contexto da cidade e modificando a identidade social do território (Mesentier; Moreira, 2014, p. 46, emphasis added).

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Report of the most important results and analyzes, which meet the research objectives. Interpretation and implication of the results, which should explore, adequately and objectively, the results discussed in the light of other observations already recorded in the literature. The limitations of the study as well as suggestions for future research should be pointed out. Include the conclusion of the work and final considerations in this section. For qualitative articles, the sections may vary according to the order of their content. (Text: Arial font size 11, justified, 1.5 spacing between lines)

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Present the relevant conclusions, considering the objectives of the work, and indicate ways of continuing the study. **Bibliographic citations will not be accepted in this section.** (Text: Arial font size 11, justified, 1.5 spacing between lines)

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Rosa, C. M.; Santos, F. F. T.; Mendes, H. C. Desempenho acadêmico no primeiro ano da graduação: o caso do curso de Estatística da Universidade Federal de Goiás. Revista de Educação PUC-Campinas, v. 24, n. 3, p. 411-424, 2019. <https://doi.org/10.24220/2318-0870v24n3a4514>

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Cauquelin, A. A invenção da paisagem. São Paulo: Martins Fontes, 2007.

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Salla, T. M. O. O fio da navalha: Graciliano Ramos e a revista Cultura Política. 2015. Tese (Doutorado em Teoria e Pesquisa em Comunicação) - Universidade de São Paulo, São Paulo, 2010.

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Brasil. Lei n°13.415, de 16 de fevereiro de 2017. Altera as Leis n° 9.394, de 20 de dezembro de 1996, que estabelece as diretrizes e bases da educação nacional, e 11.494, de 20 de junho 2007, que regulamenta o Fundo de Manutenção e Desenvolvimento da Educação Básica e de Valorização dos Profissionais da Educação, a Consolidação das Leis do Trabalho [...]. Diário Oficial da União, 17 fev. 2017. Disponível em: <http://www.planalto.gov.br/ccivil_03/_Ato2015-2018/2017/Lei/L13415.htm>. Acesso em: 20 de jun. 2018

**Works presented in congresses, seminars etc.**

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Medeiros Lima, R. F.; Sampaio, A. O. A orla como parte das identidades de Rio de Janeiro e Búzios na campanha “O mundo se encontra no Brasil: venha celebrar a vida”. In: Congresso Brasileiro de Ciências da Comunicação, 39., 2016, São Paulo. Anais eletrônicos [...].  São Paulo, 2014. Disponível em: http://portalintercom.org.br/anais/nacional2016/resumos/R11-3166-1.pdf. Acesso em: 23 ago. 2017

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